
Miranda Konja

CONTACT

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EDUCATION

WAYNE STATE UNIVERSITY

Detroit, MI
Bachelor of Fine Arts, Graphic Design

SKILLS

Software: Illustrator, InDesign, Photoshop, After Effects, Premiere, Figma, WordPress, Webflow, Microsoft Office, MailChimp, Google Analytics

Design: Branding, Typography, Editorial Design, Art Direction, Web Design, Photography, Environmental Graphic Design, Packaging Design, Social Media, Presentation Design

EXPERIENCE

QUINN EVANS Detroit, MI
Architecture and Design Firm

Graphic Designer | *December 2022–Present*

- + Acts as a graphic design resource firm wide—providing design services and expertise to team members across Quinn Evans' 5 offices.
- + Leads the design of brand standards, digital communications, social media, marketing materials, diagrams, and more.

POPHOUSE Detroit, MI
Commercial Interior Design Studio

Brand Designer | *July 2020–December 2022*

- + Implemented the studio's rebrand from dPOP to Pophouse.
- + Created an expansive style guide to maintain overall brand consistency.
- + Led the design of all marketing materials including: eBlasts, books, business development packages, blog posts, advertisements, and event design.
- + Directed the project management, art direction, information architecture, and content of the studio's website.
- + Managed and created content for the studio's various social media platforms.
- + Art directed and coordinated team portraits and project photography.
- + Led the completion of winning award submissions.
- + Designed custom wallcovering and signage for commercial clients.

Associate Graphic Designer | *July 2019–July 2020*

Graphic Design Assistant | *May 2018–July 2019*

WAYNE STATE UNIVERSITY DEAN OF STUDENTS OFFICE Detroit, MI
University Department Focused on Student Engagement

Assistant Graphic Designer | *August 2017–May 2018*

- + Created marketing materials for the Dean of Students Office, Student Senate, and the campus food pantry under university brand guidelines.
- + Completed the design and print production of campus event collateral.

KNOW ADVERTISING Royal Oak, MI
Full-Service Boutique Advertising Agency

Creative Intern | *May–August 2017*

- + Created social content, eBlasts, and web advertisements for a variety of clients.
- + Art directed a 360 advertising campaign for the Chicago non-profit "Simply From The Heart".